



helidirectory.com Syndicated Advertising

There are thousands of people that are interested in learning how to fly a helicopter, the challenge for any Flight School is finding these people and getting them to begin their training with you.

helidirectory.com has created a syndicated advertising page where you can get a much bigger bang for your advertising buck.

When advertising with helidirectory.com your business will be exposed to approximately \$500 per month worth of online advertisements from Google, Yahoo, MSN and more.

The following 6 slides explain the process.

All traffic from the advertising will land on this page where we will capture the Name and Email in Exchange to view our “Exclusive Offers”

View this page at: <http://www.helidirectory.com/Schools/index.html>

Introducing the fastest way to compare Helicopter Flight Schools

Compare all of the Australian Helicopter Flight Schools and their - **Special Offers**

Helicopter Flight Training



YouTube

Enter Your Details

and we will send you exclusive offers from flight schools

Download Now!

The Australian Helicopter Directory - ABN: 88 116 839 037 - All Rights Reserved 2009

The Australian Helicopter Directory - ABN: 88 116 839 037 - All Rights Reserved 2009

0:00 / 2:04

YouTube

Download Now!

Once the viewer submits their Name and Email they will receive a confirmation email like this:

Success!

We Look Forward to Providing you with the Very Best and Exclusive Offers from Australian Helicopter Flight Schools

Welcome!

Thanks for subscribing and we look forward to helping you find the right Helicopter Flight School.

Learning to fly is a big commitment both financially and personally and it is important that you take the time to do your research and find the School that is right for you.

1. [CLICK HERE to view the Australian Schools](#)
2. The Password for all pages: **helielite**
3. Compare and Save


If you are learning to fly for fun, or are seeking to do it as a profession it is important that you get the right advice before beginning your training.

Make sure you ask around for some advice. Aviation is a small industry and everyone knows everyone else so your chances of getting solid feedback are good.

Good luck in your quest for a flight school, and if there is anything else that we can do to assist please don't hesitate to contact us.


Safe Flying,
Robert Brus
The Australian Helicopter Directory

Add Us To Your Address Book




To help ensure that you receive all email messages consistently in your inbox with images displayed, please add this address to your address book or contacts list: admin@helidirectory.com

Have Any Questions?



Don't hesitate to hit the reply button to any of the messages you receive.

Have A Topic Idea?



I'd love to hear it! Just reply any time and let me know what topics you'd like to know more about.

They will then click on the link in the email that will take them to the Flight Training Specials page :

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Add Us To Your Address Book




To help ensure that you receive all email messages consistently in your inbox with images displayed, please add this address to your address book or contacts list: admin@helidirectory.com

Have Any Questions?

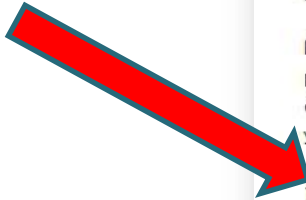


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Flight Training Specials Page

If the viewer sees something that catches their attention they can click on the offer and it will take them to the offer page for that company:

View this page at: <http://www.helidirectory.com/directory/flight-training/flight-training-specials>

Password: helielite



The screenshot shows the Helidirectory.com website. At the top, there is a search bar with the text "Search here..." and a "Go" button. Below the search bar is a navigation menu with links: Home, Join Heli Elite, Blog, Directory (highlighted in red), Marketplace, Advertise With Us, Freebies, Contact Us, and RSS FEED. The main content area features a large banner for "Protected: Flight Training Specials" with a "SPECIAL OFFER" badge. The banner text reads: "helidirectory.com is proud to bring you Exclusive Flight Training Offers. We have partnered with the Australian Helicopter Flight Training industry to bring you exclusive offers that you will not find anywhere else. Click on the company name to view their Special Offers." Below the banner are tabs for "NSW Schools", "QLD Schools", "VIC Schools", "WA Schools", "TAS Schools", and "SA Schools". The main content is organized into a grid of six company listings, each with a flag icon, a company name, and three bullet points: "- Your Headline Here", "- Your Special Offer Here", and "- Call to Action Here". The companies listed are Aerologistics, Aero Wasp, Air T & G, Bankstown Helicopters, Fleet Helicopters, and Helicopters Pty Ltd. On the right side of the page, there is a large image of a helicopter in flight, a yellow banner that says "Over 50k Hits per Month", and a "Subscribe" section with options to "Subscribe via Rss" and "Subscribe via Email", along with an email address input field and a "SUBMIT" button. At the bottom right, there are links for "Recent Comments" and "Most Commented".

This is your Offer Page

There is lots of space to tell the viewer why your Flight School is the best and why they should choose you.



View this page at: <http://www.helidirectory.com/directory/flight-training/flight-training-specials/exclusive-offer>
Password: helielite

HOME > DIRECTORY > FLIGHT TRAINING > FLIGHT TRAINING SPECIALS > EXCLUSIVE OFFER

Protected: Exclusive Offer

Describe your company and why the potential client should use your services. Sell your business here, remember that you are competing with all of the other flight training companies so make sure that your message is louder than theirs. No more than 60 words or 400 characters (including spaces)

Exclusive Offer

| | | | |
|---|---|---|---|
| 1 | Headline 1 Describe your Exclusive Offer. Remember to stand out from the rest. Make sure that your explanation should be no more than 40 words or 250 characters (including spaces) |  |  <p>Tell us where to link too</p> |
| 2 | Headline 2 Describe why the client should use your service and take you up on the Exclusive Offer. Make sure that your explanation should be no more than 40 words or 250 characters (including spaces) | <p>Your Image here 180 x 130 pixles <i>(We can re-size for you)</i></p> | <p>Subscribe</p> <p><input type="checkbox"/> Subscribe via Rss</p> <p><input type="checkbox"/> Subscribe via Email</p> <p><input type="text" value="Your Email Address"/> <input type="button" value="SUBMIT"/></p> <p>Recent Comments Most Commented</p> <p>• Jackie: Hey check out ...</p> |
| 3 | IMPORTANT INFORMATION You must quote the promo code below to receive this Exclusive Offer | <p>Your Image here 180 x 130 pixles <i>(We can re-size for you)</i></p> | |

Promo Code - ABC 123

Number Remaining - 8

[Contact 'Your Company' >](#)

The Next Step

- helidirectory.com syndicated advertising provides a cost effective way to reach a wider audience for a very affordable price indeed
- \$49.50 per month will secure your spot

What you Get for \$49.50 per month

- We will create your page and upload all of your content to our website
- You will receive approximately \$500 worth of internet advertising per month as the advertising costs are syndicated with other flight schools
- We will also market your business and offer directly to the people that subscribe

Upload your “Exclusive Offer” Now

<http://www.helidirectory.com/exclusive.html>